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# Is Pittsburghese Spoiling Your Professional **Image**?



It's no secret that some of you like Pittsburghese, and some of you don't. But like it or not, Pittsburghese is here to stay. Without a doubt, our regional dialect contains non-standard English and words and phrases that are not even recognized by the Merriam-Webster Dictionary. What does it say about us when we use Pittsburghese to talk to our business associates and customers? Does it even matter?

This interactive presentation addresses the concerns that both schools of thought have on the use of Pittsburghese in the business world and what can be done about it.

## **Featured Speaker**

**Lynda Waltner Stucky**  
President  
ClearlySpeaking



- Learn how Pittsburghese began
- Investigate the strong feelings people have about it
- Explore why some people don't want to give it up
- Determine how, in some contexts or roles, Pittsburghese interferes with your message and your image
- Find out how to turn it off and on depending on the context